

WINNERS BOOK



Sales & Marketing Awards
Monday, October 11, 2021

Presented by:
New Jersey Builders Association

Thank You to Our Spotlight Sponsor

LOCALiQ | **New Jersey**

PART OF THE USA TODAY NETWORK

2021 Sales and Marketing Award Winners

Rising to the Occasion Award for a Builder or Associate Member

Penn Jersey Signs

Above and Beyond Community Service Award

Lennar

Best Logo Design for an Attached or Mid-Rise/High-Rise Community

365 Ocean

Mark Built Homes

Design By: WhiteHOT Design

Best Logo Design for a Rental Community

The Grove at Piscataway

BNE Real Estate Group

Best Logo Design for a Detached Community

Venue at Smithville Greene

Lennar

Design By: Design 446

Best Brochure for an Attached Community

Heritage at Middletown

American Properties Realty Inc.

Design By: Design 446

Best Brochure for a Mid-Rise/High Rise Community

Solaia

Skyline Development Group LLC

Design By: New World Group

Best Brochure for a Detached Community

Venue at Smithville Greene

Lennar

Design By: Design 446

Best Brochure for a Rental Community

Camelot West at Marlboro

Kaplan Companies

Design By: Studio F Design

Best Brochure Using a Corporate Jacket

Autumn Ridge at Lopatcong

Larken Associates

Design By: Design 446

Best E-Brochure for a Community

FEM South Beach Urban Renewal, LLC

FEM Realty Group, LLC

Best Ad One-half Page and Under

FEM South Beach Urban Renewal, LLC

FEM Realty Group, LLC

Best Ad Over One-half page

365 Ocean

Mark Built Homes

Design By: WhiteHOT Design

Best Banner Ad

Inwood at Renaissance Square

Canoe Brook

Best Eblast

FEM South Beach Urban Renewal, LLC

FEM Realty Group, LLC

Best Use of Social Media

Autumn Ridge at Lopatcong

Larken Associates

Best App or online interactive tool

Patriots Square

Lennar

Best On-line Video/YouTube

Woodmont Parc

Woodmont Properties

Best Billboard Print or Digital

Inwood at Renaissance Square

Canoe Brook

Best Direct Mail Piece or Direct Mail Campaign

Solaia

Skyline Development Group LLC

Design By: New World Group

Best Website

365 Ocean

Mark Built Homes

Design By: WhiteHOT Design

Best Website for a Rental Community

Woodmont Parc

Woodmont Properties

Best Sales Office 800 Square Feet or Less

Patriots Square

Lennar

Design By: Design 446

Best Sales Office Over 800 Square Feet

365 Ocean

Mark Built Homes

Design By: WhiteHOT Design

Best Sales Office for a Rental Community

Woodmont Parc

Woodmont Properties

Best Design Center

Sharbell Development Corp.

Best Interior Merchandising for an Attached Community

Heritage at Middletown

American Properties Realty Inc.

Design By: M.S. Designs, Inc.

Best Interior Merchandising for a Mid-Rise/High-Rise Community

FEM South Beach Urban Renewal, LLC

FEM Realty Group, LLC

Best Interior Merchandising for a Mid-Rise/High-Rise Community

365 Ocean

Mark Built Homes

Design By: Mary Cook Associates

Best Interior Merchandising for a Detached Community

Venue at Smithville Greene

Lennar

Best Interior Merchandising for a Common Space

365 Ocean

Mark Built Homes

Design By: Mary Cook Associates

Best Interior Merchandising for a Clubhouse

Woodmont Parc

Woodmont Properties

Best Interior Merchandising for a Rental Community

Vermella East

Russo Development

Best Interior Merchandising for an Amenity Space in a Rental Community

The Vestry

Sterling Properties

Best Landscaping Design for an Attached, Rental or Mid-Rise/High-Rise Community

FEM South Beach Urban Renewal, LLC

FEM Realty Group, LLC

Best Outdoor Living Space for an Attached, Rental or Mid-Rise/High-Rise Community

365 Ocean

Mark Built Homes

Best Outdoor Living Space for an Attached, Rental or Mid-Rise/High-Rise Community

The Vestry

Sterling Properties

Best Signage Program for an Attached, Rental or Mid-Rise/High-Rise Community

Autumn Ridge at Lopatcong

Larken Associates

Design By: Design 446

Best Marketing Strategy for an Attached Community

Heritage at Middletown

American Properties Realty Inc.

2021 Sales and Marketing Award Winners

Best Marketing Strategy for a Mid-Rise/High-Rise Community

365 Ocean
Mark Built Homes
Design By: Coldwell Banker New Homes

Best Marketing Strategy for a Detached Community

Venue at Smithville Greene
Lennar

Best Marketing Strategy for a Rental Community

Woodmont Parc
Woodmont Properties

Best Detached Home in an Adult Community

Regency at Allaire
Toll Brothers
Design By: Toll Architecture

Best Attached Home for a Community Under \$500,000

Heritage at Middletown
American Properties Realty Inc.

Best Attached Home for a Community Over \$500,000

The Grove at Upper Saddle River
Toll Brothers
Design By: Toll Architecture

Best Home in a Mid-Rise/High-Rise Community

365 Ocean
Mark Built Homes

Best Single Family Detached Home Over \$500,000

4 Coventry Road-Livingston, NJ
Millennium Custom Homes, LLC
Design By: Millennium Custom Homes, LLC

Best Custom Home Under \$1,000,000

31 Claridge Lane - Flemington, NJ
Fallone Group
Design By: John P. Fallone

Best Home in a Rental Community with 200 Apartments or Less

Autumn Ridge at Lopatcong
Larken Associates

Best Home in a Rental Community with Over 200 Apartments

Central & Oak
Sterling Properties

Best Commercial Property

St. Peters Episcopal Church Community Center
Bossart Builders

Best Kitchen Remodeling/Renovation Project

Burack Residence
MS Warraich Associates

Best Bath Remodeling/Renovation Project

Creative Design Construction

Rookie of the Year - For Sale Housing

Abigail Iannotti
Lennar

Salesperson of the Year

Kelly Flanagan
American Properties Realty Inc.

Sales Team of the Year

Monica Chenoweth & Scott Harrison
Lennar

Sales Manager of the Year

Edwin Blanco
The Marketing Directors

Marketing Director of the Year

Hannah Yoo
The Marketing Directors

Project Superintendent of the Year

Juan Hernandez
Skyline Development Group LLC

Rookie of the Year - Rental Communities

Beejal Sakaria
The Marketing Directors

Leasing Consultant of the Year

James 'Jimmy' Mattina
Coldwell Banker New Homes

Leasing Team of the Year

Linda Nassaney, Kate Yoo & Sarah Ramirez
The Marketing Directors

Leasing Team of the Year

Michael Monterosa, Kathleen Thenor, Beejal Sakaria & Lauren Chaban
The Marketing Directors

Leasing Manager of the Year

Michael Monterosa
The Marketing Directors

Leasing Marketing Director of the Year

Hannah Yoo
The Marketing Directors

Associate Member Salesperson of the Year

Frank Lay
Caliber Home Loans

Associate Member Marketing Director of the Year

David Schoner
Coldwell Banker New Homes

Best Logo for an Associate Member

Penn Jersey Signs
Design By: Michelle Griffin

Best Brochure for an Associate Member

Coldwell Banker New Homes
Design By: WhiteHOT Design

Best Ad One-half page and Under for an Associate Member

Caliber Home Loans

Best Ad Over One-half page a for an Associate Member

Caliber Home Loans

Best Direct Mail Piece or Direct Mail Campaign for an Associate Member

Design 446

Best Use of Social Media for an Associate Member

Design 446

Best Digital Display for an Associate Member

Design 446

Best On-line Video/YouTube for an Associate Member

Caliber Home Loans

Best App or online interactive tool for an Associate

Caliber Home Loans

Best Website for an Associate Member

Coldwell Banker New Homes
Design By: WhiteHOT Design

Best Interior Merchandising for an Associate Member

Deanna's Interior Designs

Best Marketing Strategy for an Associate Member

Design 446